

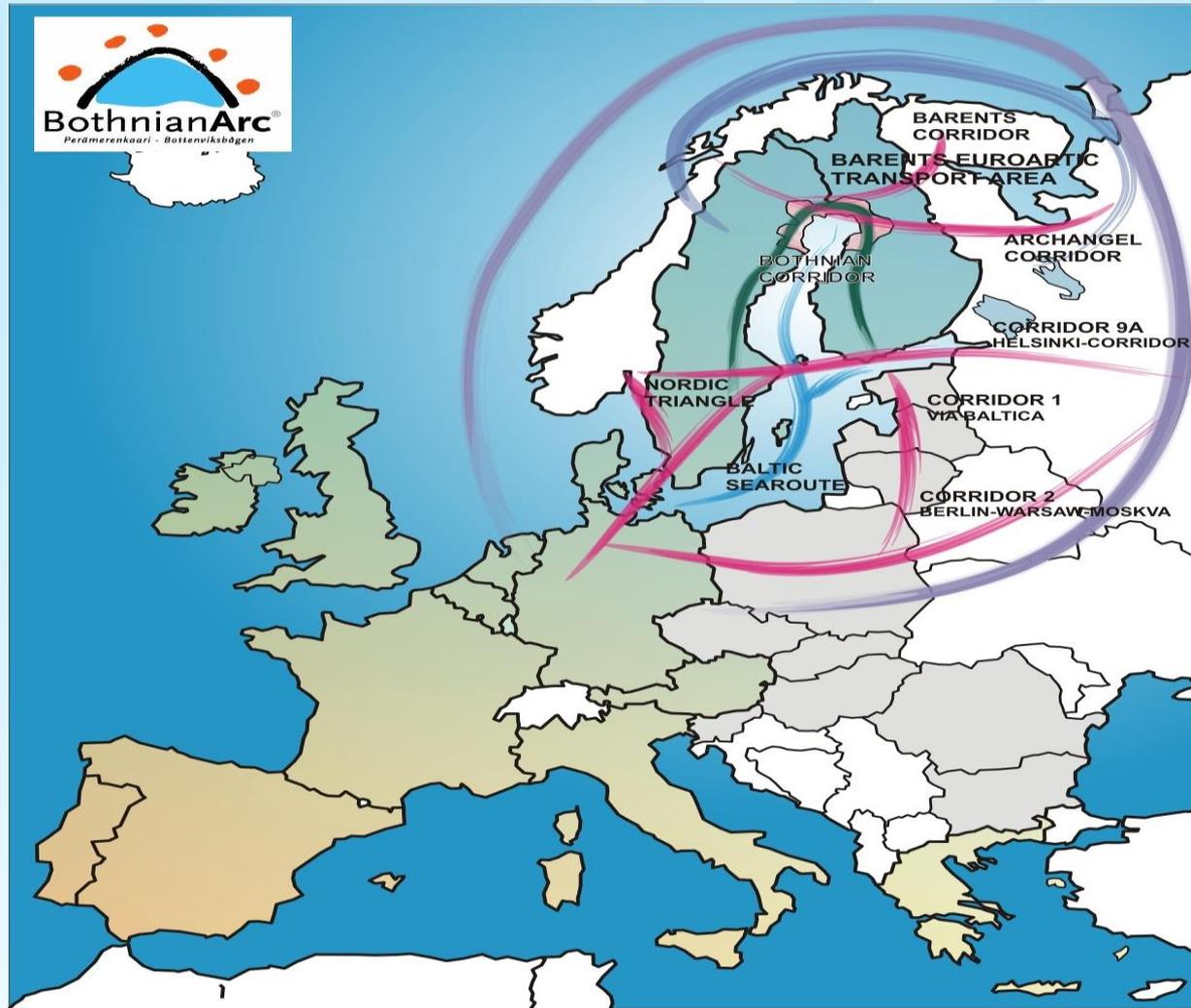
CBC – driving force of the future European Cohesion

BOTHNIAN ARC



Together we are more

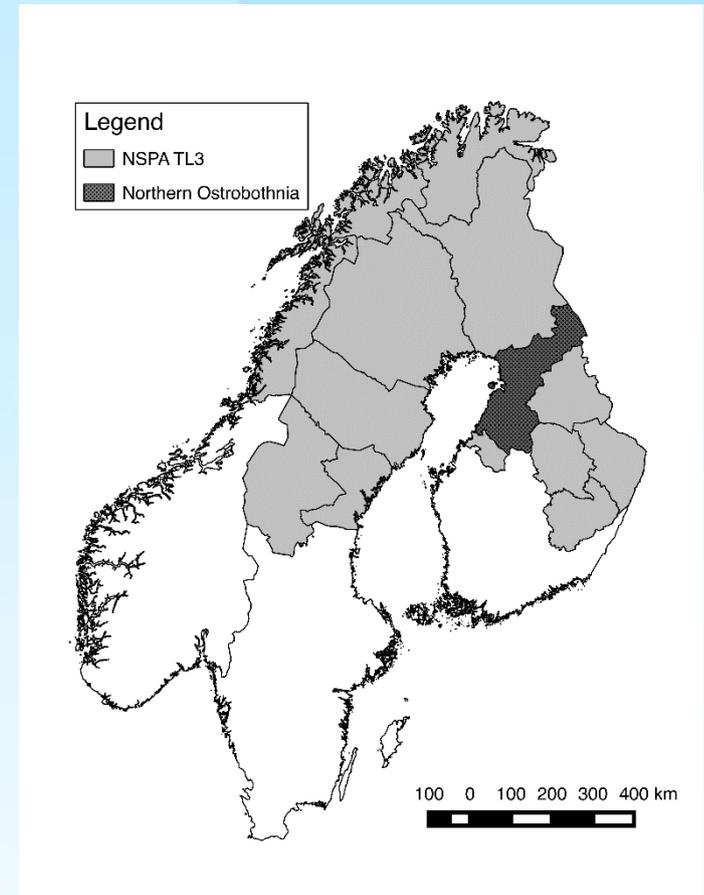
Intersection of Barents and Baltic Sea Regions



Together we are more

OECD report

- Report to the European Commission from the Sparsely Populated Area (NSPA)
- sparse population, harsh climate and long distances
- recommendations:
 - Improve access to international markets, building of international network
 - Focus on education and skills; improve matching demand and supply in the labour market
 - Promote entrepreneurship, focus on SMEs and their needs
 - Encourage a more coordinated approach to smart specialisation



Nordic countries potentials

Nordic countries together:

- Top 10 economy in the world
- Fifth in Europe



Together we are more

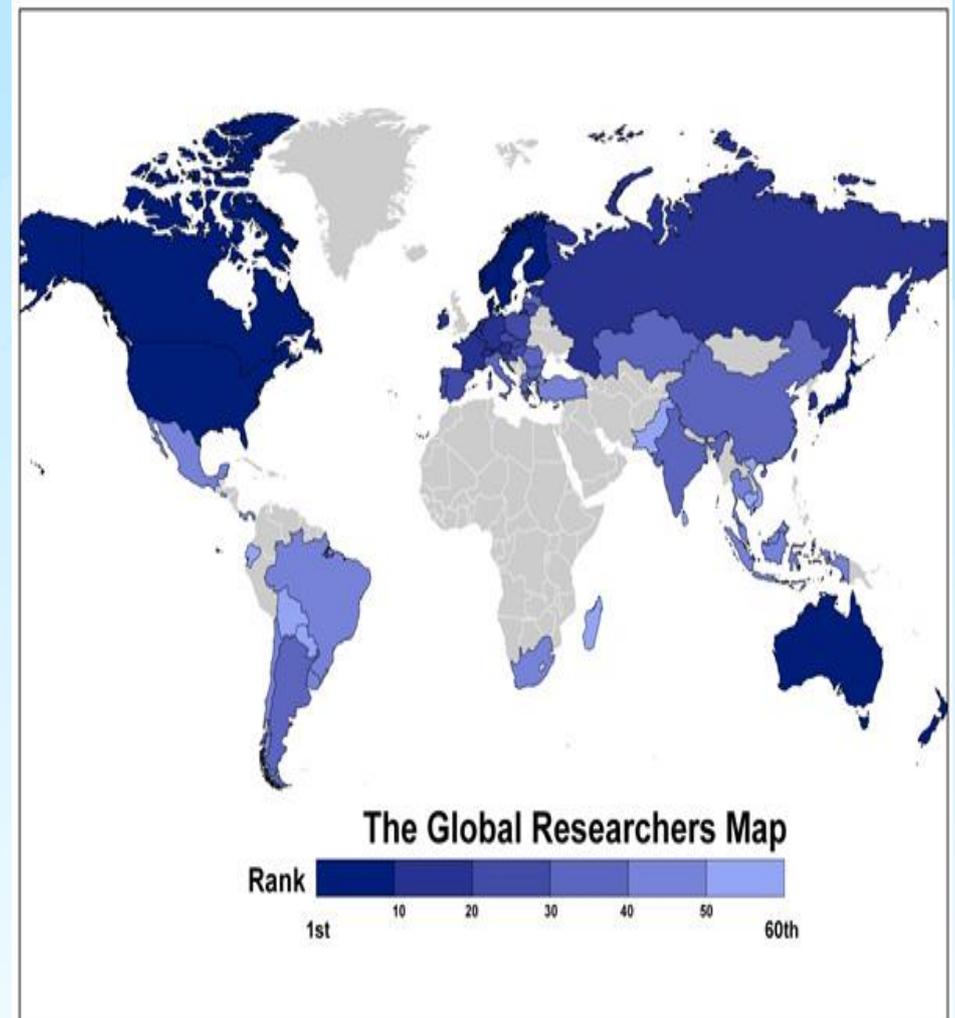
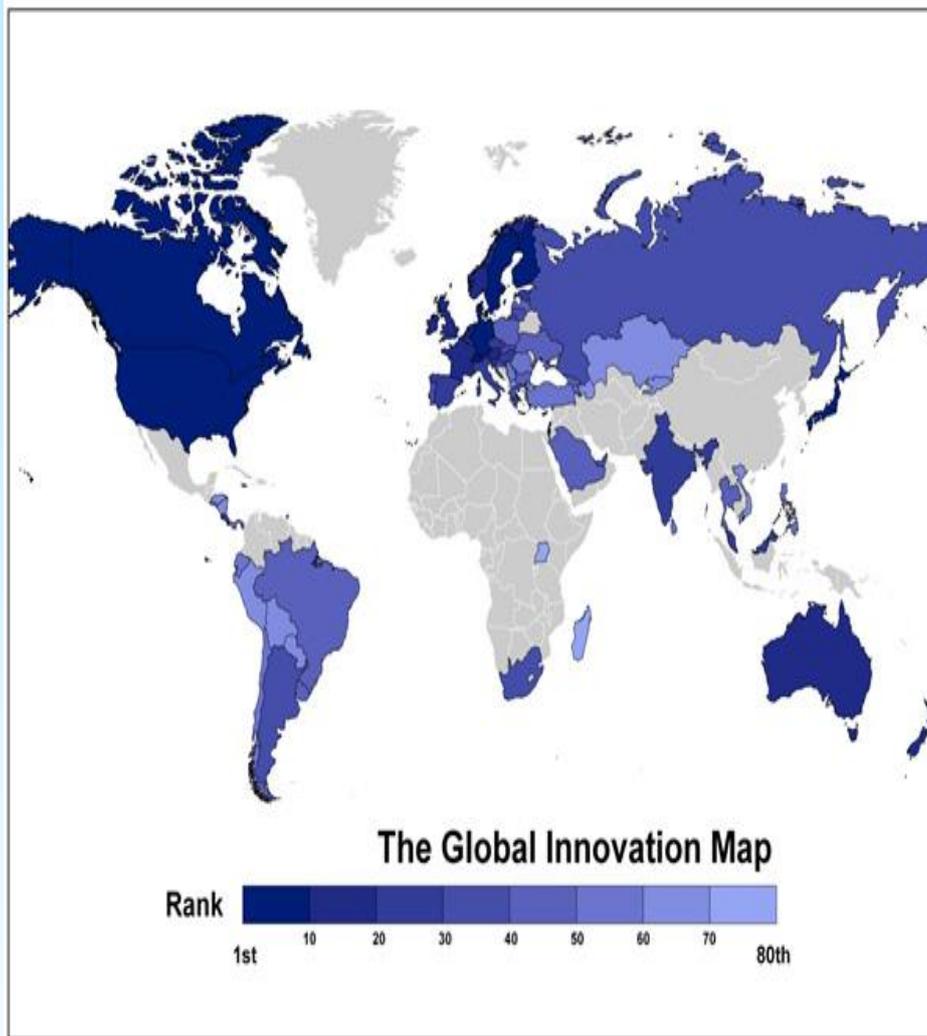
INVESTMENTS SHORT LIST - MOST CONVINCING (AAA) INVESTMENTS IN EUROPEAN HIGH NORTH



Together we are more

Global Innovation Potential

(source Richard Florida: The worlds leading nations for Innovation and Technology, 2011)



Added value in cross border activities in the Bothnian Arc

- High education skills
- University cooperation
- Digitalisation
- Datacenters, Facebook
- Bothnian Arc Education and Culture Program
 - Education, culture, Tourism and Youth employment
- Network of Business development organisations
- Labour force mobility
- Arctic environment
- dozens of project



Together we are more

Future Cohesion Policy and cross-border cooperation

- Regional development is long-term work
- Cohesion policy has huge role in balanced European competitiveness
- priorities:
 - economic growth
 - innovations
 - knowledge based economy
 - smart specialization
 - employment
- we need more:
 - the synergy of all development instruments
 - flexibility
 - pay attention to local development challenges
 - simplify the structures and administration of the programmes



Major agreements between Tornio and Haparanda 1960-2017

- 1960** - joint use of Haparanda swimming pool, mid-1960s
- 1970** - agreement on joint sewage treatment plant 1971, shared landfill 1976-85
 - cross-border open school attendance at comprehensive school level, 1978
- 1980** - provincia bothniensis co-operation organisation founded, 1987
 - joint language school, 1989
- 1990** - agreement on treatment of sludge from the sewage plan 1990
 - fire and rescue service co-operation agreement and co-operation in ambulance services 1993
 - agreement on the connection of district heating networks and deliveries of heat over the national frontier, 1993
 - agreement on joint use of ladder truck, 1994
- 1995** - Privatisation of the sewage treatment plant, 1996
 - merging of tourist offices, 1998
 - Joint Euro senior secondary school, 1998
- 2000** - Gränsvallen Bandy Arena 2000
 - Agreement of TornioHaparanda crossborder co-operation 2000
 - nursery agreement 2002, refuse disposal 2002
- 2010** - The Provincial Museum of Torne Valley 2013
 - TornioHaparanda Travel Center 2014



Together we are more



BE OPEN MINDED
WOULD YOU TRUST THEM?

Microsoft



FOUNDING TEAM 1978

8TH INTERNATIONAL LEADERS FORUM, HELSINKI, 11 NOVEMBER 2004



Together we are more

We all work together, that's the secret



**Oulun Kärpät Finnish National Ice
Hockey Champions**

**1981, 2004, 2005, 2007, 2008 and
2014, 2015**



Together we are more



Thank You!



Together we are more